Construction Booming Across the USC Health Sciences Campus

By Douglas Morino

The echo of construction cranes lifting steel and the rumble of bulldozers moving earth are common sounds at the USC Health Sciences Campus (HSC).

From new clinical and research buildings and student housing units to parking areas, tree-lined sidewalks and a new hotel, projects are underway that will transform the 79-acre campus in northeast Los Angeles into an oasis of medical research and healthcare.

HSC includes the Keck School of Medicine of USC, Keck Hospital of USC, the USC Norris Comprehensive Cancer Center and the USC School of Pharmacy.

On a warm afternoon last September, the USC Trojan Marching Band played as Keck Medicine of USC administrators, physicians and staff gathered to celebrate the latest construction milestone: the placement of the final steel beam atop the Norris Healthcare Center, a new facility that represents the ongoing connection between the Norris family and the university.

“This work is being done to ensure Keck Medical Center of USC remains a leader in cutting-edge research and world-class healthcare for generations to come,” said Tom Jackiewicz, senior vice president and CEO of Keck Medicine of USC. “It’s an exciting and historic time to be at Keck Medicine.”

Now little more than a skeleton of concrete and steel, the Norris Healthcare Center will stand near the corner of Alcazar and San Pablo streets, next to Keck Hospital of USC. As a place for innovative treatment and compassionate care, the center will have an ambulatory surgery center and a
women’s cancer program, as well as the region’s first comprehensive multiple sclerosis clinic and state-of-the-art infusion center, along with several new dining options. The first new medical building at HSC in over a decade, the Norris Healthcare Center, scheduled for completion in June 2017, will expand outpatient-care space by 36 percent, adding more than 100,000 square feet.

Construction, meanwhile, is nearly finished on a new six-level, 1,200-space parking structure on San Pablo Street, near Valley Boulevard. The structure is set to open this month and will house staff vehicles, while opening up parking for patients and families in the Keck structure, adjacent to Keck Hospital.

A new extended-stay 200-room Hyatt House hotel is also under construction at the northeast corner of the San Pablo-Alcazar intersection. The hotel development, set to open next year, will include 14,000 square feet of retail space, including a sit-down restaurant, and 10,000 square feet of conference space.

Currie Hall, a new student-housing complex just south of the hotel, will provide another option for medical students wishing to live within walking distance of HSC. The 178-unit, 450-bed complex is scheduled for occupancy in September. The ground floor will also include a new 130-capacity childcare center.

Additionally, Stevens Hall is under construction on the southeastern edge of HSC. Scheduled to open later this year, it will house the USC Mark and Mary Stevens Neuroimaging and Informatics Institute. Led by Arthur Toga and Paul Thompson, the institute aims to speed the translation of basic research into new therapies, preventions and cures for brain injury and disease, including Alzheimer’s, schizophrenia and traumatic brain injury. The institute will comprise more than 130 faculty and staff with expertise in fields such as neuroscience, engineering, biology, chemistry and pharmacy.

To help ease car traffic within HSC, a new signalized intersection was installed at Soto and Norfolk streets to provide an additional campus entrance. The completed intersection marks another milestone in the HSC Beautification Project – a multiyear construction initiative aimed at giving HSC a more university campus-like feel, with architectural elements from the University Park Campus incorporated into the HSC streetscape.

Bringing the two campuses together is a priority for USC leaders. In his 2010 inaugural address, USC President C. L. Max Nikias said that USC’s “great journey” demands that the two campuses “represent one unified USC.”

HSC will also get two large campus entry markers on Soto Street and three smaller ones at the secondary campus entrances to welcome visitors. Along with the new gateways will come improved streetscapes, gathering places and pedestrian connections. And it isn’t just HSC being transformed; significant improvements have also been made to neighboring Hazard Park, including new playground equipment.
A Message from USC Associates Board President Michele Dedeaux Engemann

Hello and happy spring! Leading this wonderful group of Trojans over the past few months has been an honor, and I am consistently amazed by your collective dedication to the university. It has truly been my pleasure getting to know so many of you.

We’ve had another beautiful fall on campus, and once again the Associates picnics were a huge hit. We had a record number of guests attending, and an invitation to an Associates picnic continues to be one of the most sought-after on campus. It’s inspiring to watch you share the Trojan Spirit with your friends, families and colleagues. We hope you will continue to share the mission of our program as we advance the USC Associates as the premier academic support group on campus!

As you all know, we are in the home stretch of the Campaign for the University of Southern California, which is quickly approaching the $5 billion mark, an incredible accomplishment for our university. I am so proud of the part that the USC Associates has played in this campaign, and I look forward to the impact we’re able to continue to make moving forward.

I’m also excited about the events that the USC Associates team has in store for us. I encourage everyone to stay updated via the event calendar at www.usc.edu/associates.

Once again, thank you for supporting us with your time, energy and resources.

Fight On!

Michele Dedeaux Engemann
CHAIRMAN

Welcome New & Upgraded Members!

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Frederick Oshay
David Penchoff
Tricia and Tony Sanchez
Jonathan Schwartz
Karen and Chris Sherman
Jane and Larry Solomon
Teresa and Albert Zobrist

JUNIOR
Heather Persson

As of 3/1/16
*Upgraded Membership
Chairman Spotlight: Herbert Nootbaar

Herbert Nootbaar’s name is well known at USC. Not only is he the longest season-ticket holder at the Coliseum – he has had his season tickets since 1929, and was attending games up through his 103rd birthday! – but his name is familiar across USC, from the Herbert V. Nootbaar Baseball Office and Hall of Fame Complex to the Herbert and Elinor Nootbaar Marching Band Scholarship Fund. Most recently, he generously donated Korean modernist painter Park Soo-Keun’s Homeward Bound to the USC Pacific Asia Museum.

In November, Herb celebrated his 107th birthday. Though he himself did not attend USC, he began following athletics at the university during his time as a student at Occidental, and was eventually welcomed into the Trojan Family, first as a community member, and later as the parent of three USC students. Herb has known five university presidents, and continues to be impressed by the progress he sees under each administration, particularly that of President C. L. Max Nikias, whom he calls “an outstanding man of merit [who] deserves considerable credit” for the university’s academic and athletic achievements.

Throughout his many years of involvement at USC, Herb has been a foundational member of the USC Associates program. He was one of the 100 founding members of the USC Associates when the program began in 1960 under President Norman Topping. At that time, the $1,000 annual membership fees went towards faculty enrichment. In 1974, he joined the USC Associates Board of Directors where he served in various capacities until 1988. His business prowess and insights were critical in shaping the organization, as it became the USC Associates we know today.

By supporting USC Associates memberships for his three children, Herb hoped to influence “the quality of the contact” that his children had with the university. In fact, both JoAnne Nootbaar Rogers and John Nootbaar are active USC Associates members to this day. Herb’s influence on the USC Associates will live on in perpetuity through the annual USC Associates pocket calendar, which he endowed in 1994. Thanks to Herb, the USC Associates can offer this lovely gift to our members every winter.
Pete Trelenberg has worked for ExxonMobil Corporation for more than 35 years. Over the course of his career at this American multinational oil and gas corporation, he has held a number of engineering and business management positions, both in the United States and Asia. From 2005 to 2006, he managed the ExxonMobil Torrance Refinery, which produces 1.8 billion gallons of gasoline per year. Now based in Dallas, Texas, Pete currently serves as ExxonMobil’s manager of environmental policy and planning. He is also a member of the USC Viterbi School of Engineering’s Sonny Astani Department of Civil and Environmental Engineering Visiting Committee.

Pete and Susan have been married over 32 years and divide their time among Texas, California and Delaware, the state where both grew up and still have family. Susan participates in a number of charitable activities, in Palos Verdes and in Dallas. Their three children are all USC graduates and Junior Associate members who live in the Los Angeles area: Leigh Anna (Dornsife, ’09), Peter Jr. (Dornsife, ’11) and Erik (Price, ’14).

“We have been longtime supporters of higher education through our charitable giving,” says Pete. “When our children enrolled at USC, it was natural for us to extend our giving to USC as well. Additionally, our gifts to higher education are generously matched by ExxonMobil, allowing us to further leverage our gifts and provide additional support. Most importantly, we hoped to impact the students at USC through our gifts. We also wanted to spread our gifts across the schools that our children attended (Dornsife and Price). Additionally, given my background as an engineer and our interest in STEM education, we wanted to support the Viterbi School of Engineering.”

“Giving through USC Associates was easy, and it also gave us the opportunity to become more involved with the school and our children via the group’s various activities. We have been Presidential members for almost 10 years, and during that time have particularly enjoyed the football tailgates. We are able to meet friends and fellow Associates in a relaxed and fun setting. We always take the opportunity to get together as a family at least once a year for an Associates picnic. We have also been able to attend a number of the special events sponsored by the Associates, including lunches, dinners, concerts and other sporting events like basketball.”

“We have been active in helping to recruit other Associates from both our local community in Palos Verdes and in Dallas where we now reside, as well as among our business contacts who either attended USC, or have children who are USC students or alumni. Being part of the Associates enriches the USC experience for both parent and child, and deepens their long-term ties to the Trojan Family.”
Donor Highlight:
Tricia and Tony Sanchez

Tony and Tricia Sanchez are Southern California natives who grew up in Los Angeles and Santa Ana, respectively. After graduating from USC, Tricia took a job with Xerox Corporation as a sales representative. In 2011, however, the couple decided to start their own business, C3 Technology Services, providing IT services, copiers, software and digital signage. According to Tricia, “We are a rare couple that works together, but it works for us!”

“In corporate America you are at the mercy of corporate politics,” she explains. “It was difficult to leave successful careers and take the risk of becoming business owners. It took a few years to understand that sometimes you have to take two steps back in order to take ten steps forward. We started our business in January 1994, when we were still newlyweds. Tony left his successful career at Xerox after 15 years and I stayed on with Xerox as a product specialist in order to continue to pay the bills. I also announced to Tony we would be having our first child in August of 1994.

“What a year! Tony worked six days a week and I had the baby on my back in the evenings doing the accounting for our new business. We have never taken our success for granted. We know it was a lot of blood, sweat and tears that made us successful.”

Tony and Tricia now have three children: Samantha, a junior at UC Berkeley; Sabrina, a freshman at the USC Marshall School of Business; and Antonio, a junior at Newport Harbor High School. They live in Newport Beach and enjoy boating and traveling together as a family.

“Tony and I wanted to give back to USC because USC changed my life!” says Tricia. “I was the first in my family to go to college and USC supported me when I needed the financial support. We hope our gift will continue the excellent education opportunities as well as help outstanding students who need financial assistance.

“The USC Associates is the hub of what’s going on at the university. The staff has a wealth of knowledge and was very welcoming to our family. We are having a blast meeting so many other Trojan families at the picnics and other Associates-sponsored events. We have shared with our friends that it is one thing to donate to USC, but another to be connected as a member of the Associates. We have only been Associates for a short time, but we have had so much fun already!”

Giving Opportunities & Membership Upgrades

Your generosity has played a vital role in allowing USC to grow as a leading academic institution. If you would like to upgrade your membership, make a new pledge or find out about new giving opportunities, please contact USC Associates at:

(213) 740-8722
USCASSOCIATES@USC.EDU

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<th>Membership Levels</th>
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<tr>
<td>CHAIRMAN: $300,000* plus $3,000 required annual gift</td>
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<tr>
<td>PRESIDENTIAL: $150,000* plus $1,500 required annual gift</td>
</tr>
<tr>
<td>PROVOST: $50,000* plus $500 required annual gift</td>
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<tr>
<td>JUNIOR (age 35 &amp; younger): $25,000* plus $250 required annual gift</td>
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*All pledges are payable within 5 years
A Little Night Music

Spring Musical

Join the USC Associates for a special performance of the USC School of Dramatic Arts spring musical A Little Night Music.

Sunday, April 3, 2016
Bing Theatre, University Park Campus

Performance and reception
$47 per person

Make your reservations today by visiting www.usc.edu/esvp (Code: Musical) or by calling 213-740-1744
Events

Associates Day at USC Wrigley Institute for Environmental Studies—on Catalina Island

Welcome to the USC Wrigley Institute!

Guests enjoyed live touch tanks and arts-and-crafts stations

Presidential Associates Eva and John Iino with their children Sydney and C.J.

Provost Associates Rex and Sandy Johnston with Jerry Ensom and Cheryl and Elliot Schwartz
Legacy Presidential Associates John and Bettina Deininger with their grandchildren

Provost Associates Ron and Maureen Cocchi

Associates enjoy an afternoon hike on the island

Dana Rosenthal-Michel with Provost Associate Dale Harbour-Day

The beautiful view from the USC Wrigley Institute for Environmental Studies

See more photos at facebook.com/uscassociates
USC Institute for Creative Technologies Tour and Reception

Randal Hill, executive director of the institute, with Presidential Associate Stephen Ré and Benton Bickett

Legacy Provost Associate Candy Yee, Junior Associate Gunner Gundersen, Perry Schroeder, Provost Associate Liz Rollice, Frances Franco and Legacy Provost Associate Tom Halvorsen

Provost Associate Nancy Tafoya, Dustin Callas, Chairman Associate Bob Alvarado and Teresa Goetz

Associates view cutting-edge 3D hologram technology
USC Associates Member Wall Reception

Chairman Associate Michael Felix with Al Checcio, senior vice president for university advancement

Chairman Associate Michael Adler

Provost Associates Teresa and Byron Pollitt, Presidential Associate Jim Visnic, Provost Associates Gary and Karen Lask and Presidential Associate Leslie Visnic

Chairman Associate Tim Bhanubandh with his daughter Sirinee

Presidential Associate Bill Cockrell, Lois Gerrie and Provost Associate Stephanie Paggi and her brother Jeff

Provost Associate Jaime Lee

Provost Associates Dee Dee and Todd Copeland

See more photos at facebook.com/uscassociates
EVENTS

USC Eye Institute of Beverly Hills Open House

Mark Humayun, co-director of the USC Eye Institute; Helene Galen, USC Trustee; and Rohit Varma, director of the USC Eye Institute and professor and chair of the USC Department of Ophthalmology

Carmen A. Puliafito, dean of the Keck School of Medicine of USC, Chairman Associate Karen Wong and Provost Associates Michael and Jacqueline Quon

Provost Associate Jill Petty

Football Picnics Home and Away

Presidential Associate Vicki McCluggage with USC Trustee and Chairman Associate Michele Dedeaux Engemann

Chairman Associate Willa Olsen with Althea Alexander
Chairman Associates Tony and Pam Turchi

Chairman Associates Steve and Jerri Nagelberg

Chairman Associate Bob Plumleigh with USC Song Girls

Chairman Associate John Jenkins

Legacy Presidential Associates Gavin Herbert Jr. and Kerry Herbert, Chairman Associates Kelly and Phil Anthony, and Adam Bart, senior executive director of the USC Associates and director of major gifts

Provost Associates Virginia and Bob Naeve (top left), Forrest and Linda Harding (bottom left) and Legacy Dean Associates Nancy and Bill Naeve (right) at the USC Associates Notre Dame tailgate

See more photos at facebook.com/uscassociates
The chocolate fountain at the USC Associates picnic

Presidential Associates Phil and Sara Pfirrmann with USC Song Girls

Provost Associates Darren and Sandy Chu with their daughter, Tracy Chu

Provost Associate George Stoneman with USC Trustee and Provost Associate Amy Ross

Sue Nakayama and Legacy Presidential Associate Yoko Tagawa
Guests Freddie Parish Jr. and Freddie Parish

USC Trustee and Chairman Associates Mitchell and Deena Lew

Provost Associates Mary and Phil Stump with their daughter Provost Associate Katie Stump

Spirit Leaders greet Associates at Picnic entrance

Provost Associates Sharon and Howard Hamat

Beautiful view of Associates Picnic at dusk

See more photos at facebook.com/uscassociates
-2016 USC ASSOCIATES-

FOOTBALL
PICNICS

AWAY GAMES:

USC vs. ALABAMA
SEPTEMBER 3
Special Picnic location:
AT&T Stadium - Arlington, TX

USC @ STANFORD
SEPTEMBER 17

USC @ UTAH
SEPTEMBER 23 (FRIDAY)

HOME GAMES:

UTAH STATE @ USC
SEPTEMBER 10

ARIZONA STATE @ USC
OCTOBER 1

COLORADO @ USC
OCTOBER 8
Trojan Family Weekend

CAL @ USC
OCTOBER 27 (THURSDAY)
Special Picnic location:
Exposition Park

OREGON @ USC
NOVEMBER 5
Homecoming/Reunion Weekend
Sponsored by: Trader Joe’s

NOTRE DAME @ USC
NOVEMBER 26
USC Associates would like to thank
our past sponsors:
Cathi and John Bendheim
DecisionQuest and the Anthony Family

@FROSCHE
TRADER JOE’S*

Sponsorship opportunities are available
for USC Associates events and picnics.
Contact the office for more information at (213) 740-8722