University Breaks Ground on USC Village

Located directly north of USC’s University Park Campus on the plot of land formerly known as University Village, the new USC Village will be a vibrant hub of community life featuring student housing, academic areas, retail shops and open spaces. The project will expand the campus by 25 percent and will enrich the experience for students and visitors alike. (continued on next page)
USC Village will feature a central town square, serving as a gathering space for the university and the community. Notable features include:

- More than 2 million square feet of retail, student housing and academic space.
- A full-service grocery store, sit-down restaurants and fitness center.
- Open spaces for a farmers market, concerts, outdoor lectures and special events.

With approximately 2,500 new student-housing beds, USC Village will dramatically increase the percentage of undergraduates living in university housing (including fraternity houses) from 40% to 70%. And these aren’t your standard dorm rooms – USC Village housing will foster learning experiences that enhance USC’s academic mission.

Since the fall of 2012, each USC freshman has been welcomed into a residential college – specially designed programs to give new Trojans a built-in community from the moment they arrive.

In the residential college model, faculty members and their families live with the students, taking personal interest in the academic careers of the students within their college.

University planners estimate USC Village will spur an estimated $1 billion in construction-related economic activity for Los Angeles. Phase One is expected to open in the fall of 2017.

USC Village Groundbreaking!
The university will be officially breaking ground on USC Village on September 15 at 10:00 a.m. The ceremony is open to the public, so come and join in the excitement! Limited parking will be available at the Village’s Hoover Street entrance.

If you plan to attend, RSVP by Monday, September 8. You may RSVP online at usc.edu/esvp (code: Village) or by telephone at (213) 740-744.

For more information or to learn about how you can support USC Village with a gift, contact Julie A. Lucas, Associate Senior Vice President of University Advancement at (213) 740-8147 or email julie.lucas@usc.edu. Find out more at village.USC.edu
What an exciting year we have ahead of us! A record-breaking 50,000 of the brightest young minds from all over the world applied for 2,750 places in this fall’s entering class. With nearly 80% of those admitted students receiving some form of financial aid, the USC Associates play a critical role in recruiting and attracting the most academically gifted candidates to become Trojans. In addition to offering one full-pay, four-year tuition to the academically strongest admitted student, the USC Associates awarded more than $800,000 in scholarships this year. This is all thanks to the generous support and membership gifts from our USC Associates. From the bottom of my heart, I thank you for your loyal and continued support and membership.

Many of you joined us for the exclusive Associates tour of Wallis Annenberg Hall – and had an opportunity to learn about the “Annenberg Advantage” – as well as the exclusive tour of the new Dr. Verna and Peter Dauterive Hall with Provost Elizabeth Garrett. These Associates events bring us closer as a Trojan Family and give USC Associates exclusive access to our ever-changing and expanding campuses.

Of course, my favorite time of the year is coming soon: football season and the start of our Associates picnics. I hope that you will continue to bring your families, friends, neighbors and colleagues to our picnics and encourage them to consider joining the USC Associates. With your vocal encouragement to others to join in your philanthropic leadership, we will continue to advance USC’s academic prestige and reputation. I look forward to seeing you at our many scheduled events and around campus this year!

Thank you & Fight On!

Jane Popovich
President, USC Associates

Your generosity has played a vital role in allowing USC to grow as a leading academic institution. If you would like to upgrade your membership, make a new pledge or find out about new giving opportunities, please contact USC Associates at:

(213) 740-8722
USCASSOCIATES@USC.EDU

Membership Levels

**CHAIRMAN:** $300,000* plus $3,000 required annual gift

**PRESIDENTIAL:** $150,000* plus $1,500 required annual gift

**PROVOST:** $50,000* plus $500 required annual gift

**JUNIOR** (Members age 35 & younger): $25,000* plus $250 required annual gift

*All pledges are payable within 5 years
Member Highlight
Mary and Dan James

Residential Associates Mary and Dan James were first introduced to the USC Associates when their oldest son was admitted to USC in 2010. “We were interested in supporting USC, and we met with Adam Bart, who thoroughly explained the benefits of the Associates program,” explains Mary.

What most appealed to Mary and Dan was the option of directing their support to “any area within the vast USC universe.” Though their son studied economics at USC, they have always been interested in education and were curious about philanthropic opportunities at the USC Rossier School of Education. “Adam put us in touch with Dean Karen Gallagher and her team. We quickly identified an exciting new project at USC Rossier called USC Hybrid High – an innovative charter school concept that was in its initial development. The fit couldn’t have been better for us. We have been involved with USC Hybrid High ever since, and we have watched it flourish with the help and guidance of Rossier.”

Mary and Dan have attended numerous conferences, lectures, lunches and dinners in conjunction with the USC Associates and the USC Rossier School of Education. “One of the highlights was attending an event hosted by Rossier that featured LAUSD Superintendent John Deasy speaking publicly for the first time about the *Vergara v. California* case, which has the potential to dramatically improve public education in California,” says Mary. “It was exciting to be on the front lines of this discussion.”

Mary and Dan’s son graduated from USC in May but they plan to stay in touch through the Associates and Rossier. “Our son loved his time at USC, and we all feel truly blessed to have this stellar university so close to home.”
In September 2012, USC Hybrid High School (HHS) opened its doors to a class of 125 freshmen. This innovative public charter school was designed and launched by the USC Rossier School of Education to reinvent the American high school experience to provide a better option for students living in underserved neighborhoods. Rossier formed a charter management organization, Ednovate, Inc., to oversee the school, and USC Rossier Dean Karen Symms Gallagher serves as chair of that board. Ednovate is led by CEO Oliver Sicat ’01, a Rossier graduate and nationally renowned teacher and charter school leader.

This groundbreaking school, located in downtown Los Angeles, will welcome more than 335 ninth, 10th and 11th graders this August. HHS’s student population is 60% Latino and 34% African American. More than 80% of the students qualify for free or reduced-price lunch, a good indication of the percentage of students living in poverty.

Across the nation, there is a huge gap in college graduation rates between low- and high-income families. Census data shows that 73% of students in high-income families (> $100,000) complete a four-year college degree compared to only 10% of students in low-income families (< $33,000). USC Hybrid High’s challenge is to close this gap for the low-income families it serves.

HHS’s mission is to create positive multigenerational change for its students, families and communities. Its big goal is to ensure that 100% of its graduates will be accepted into a four-year university with a 90% persistence rate after their first year.

HHS is a 1:1 student-to-computer school. Each day, students use Chromebooks to progress through an online curriculum at their own pace, in addition to group work and projects. As students work independently, teachers track student progress in real time and provide additional support.

HHS’s 10th-grade pass rates on the California High School Exit Examination are high, particularly compared to the reported LAUSD average in 2012 and other high-performing local charter schools. Additionally, HHS has positive growth in all subject areas on the nationally normed MAP assessment. Students and families are thrilled with the results and have been spreading the word about the school. In January, 370 students applied for 135 seats in the incoming 9th-grade class.

Ednovate has received an LAUSD charter authorization to open a second campus in East Los Angeles in fall of 2015. Additionally, it is hoping to secure a permanent home for HHS near the USC campus. Dean Gallagher also plans to build an endowed scholarship fund to help HHS’s high-need students attend USC and to create a research center at Rossier to help share best practices with educators across the nation.

“USC Hybrid High School is a perfect example of the kind of innovative field-focused initiatives that come from Rossier’s mission to improve learning in urban communities locally, nationally and globally.”

USC Rossier Dean Karen Symms Gallagher
Chairman Spotlight: 
Joe and Gail Boskovich

“Attending and graduating from USC had a huge impact on my life,” says Joe Boskovich, “as well as on the life of my wife, Gail.” Joe earned his bachelor’s and master’s degrees from the USC Marshall School of Business and is now Chairman, Chief Investment Officer, and Founder of Old West Investment Management, LLC, an investment advisory firm managing funds for institutional and individual investors. Joe spent the first 20 years of his career at his family’s company, Boskovich Farms, Inc., where he rose to CEO. He remains a director of the company, which will celebrate its 100-year anniversary next year.

Gail earned a bachelor’s degree from the USC Marshall School of Business and is currently a homemaker and mother of five children, four of whom attended USC. Their son Joe Jr. was a four-year starter on the Trojan football team and a member of the 2003 National Championship team.

“As parents of five children, it took a while for us to be in a position to give back to our alma mater,” says Joe. “But when we had the opportunity, we jumped at it.” Joe has served as a USC Trustee for the past 14 years, and he says he is grateful “to be in a position to see where our help could be most effective.”

In addition to being Chairman-level Associates, Joe and Gail are longtime members of the Scholarship Club of the USC Athletics Department. “But most of our giving has been to special projects and particularly to building projects on campus, including the renovation of the Montgomery Ross Fisher Building and the construction of Popovich Hall.” Most recently, Joe and Gail led the effort to build a new Catholic church and student center adjacent to campus, where they helped raise an incredible $37 million. “The result is a beautiful and inviting facility to serve all USC students,” says Joe.

Having served as president of the USC Associates for six years, Joe has a special connection to the group, and he and his wife love the fact that the Associates is the premier support group for the academic mission of the university. “We have many close friends who have also joined Associates, and it makes attending events a lot of fun.”

SAVE THE DATE
Sunday, April 12, 2015

Join the USC Associates for a special performance of the USC School of Dramatic Arts Spring Musical

**Grease**

*Book, Music & Lyrics by Jim Jacobs and Warren Casey*  
*Directed by Brian Kite*

Bing Theatre

*Our annual Spring Musical transports us to Rydell High in 1959. After a summer romance with new (good) girl Sandy Dumbrowski, bad boy Danny Zuko’s world is turned upside down when she appears at his school on the first day of classes. Join the T-Birds and the Pink Ladies for their senior year in this high-octane musical comedy.*
Growing up in Orange County, USC graduate Omeed Anvar had always planned on attending UCLA or Berkeley just as most of his extended family had. “However, it’s hard to ignore the power of the USC brand and the amazing reach of USC’s alumni network, especially in Orange County,” Omeed says. “In the end, what USC had to offer outweighed any childhood impressions I had. And after visiting USC, I knew it was the perfect place for me.”

One of the best things about USC, says Omeed, is the energy and sense of action on campus and throughout the city of Los Angeles. “Everyone seems to always be doing something meaningful,” he says, “and when you are surrounded by people like that, it invigorates you. I think USC gets a big part of that culture from the surrounding city, and I can’t say enough good things about being able to spend four years in Los Angeles.”

With a major in business administration and a minor in political science, Omeed quickly found that he enjoyed Dan Schnur’s class on political campaigns. “I had always had a strong interest in political campaigns, but that class and Dan’s mentorship gave me the sense that I could pursue a career in politics,” Omeed says. And he hit the ground running, accepting internships such as communications and policy intern for Eric Garcetti for Mayor 2013, press intern for the Office of U.S. Senator Barbara Boxer, and communications and research intern for the White House.

Now that Omeed has earned a degree in business administration, he plans to return permanently to Washington, D.C., and he’s in the final stages of confirming his next job. He is forever grateful for his full-tuition USC Associates scholarship. He’s also very appreciative of the Unruh Institute at the USC Dornsife College of Letters, Arts and Sciences for helping him secure internships and ensuring that he had the resources needed to fulfill their requirements. “I had a lot of great mentors throughout my time at USC and beyond,” says Omeed. “If it wasn’t for mentors like Dan Schnur and Professor Auerbach at USC, I would not have been as successful. And if it was not for mentors I met at Mayor Garcetti’s office, Senator Boxer’s office and the White House, I would not be in the great position I am today.”

Meet our new staff member
Shawna Foster

Meet Shawna Foster, the new Associate Director of the USC Associates. She is joining our team from Cal State Northridge, where she served as a Development Associate for the past two years. Shawna is thrilled to join the Trojan Family, and brings a background in fundraising, marketing and events. Shawna grew up in rural Oregon, and moved to Southern California to attend Scripps College, where she double-majored in humanities and Spanish. She is now a loyal Angeleno and spends her free time training for marathons and planning her next trip abroad.
EVENTS

Spring Musical

Legacy Dean Associates Cathy and Paul Martinet

Provost Associates Michael and Jacqueline Quon

Guests Dick and Marlene Carter with Legacy Dean Associates Marie and Roy Roudine

Director John Rubinstein with members of the cast and crew

Legacy Presidential Associates L'Cena and Robert Rice with guest Betty Caya

Verdugo Hills Hospital Tour

Sherry Jung with her father, Legacy Dean Associate Larry Jung

Presidential Associate and USC Verdugo Hills Hospital Chief Medical Officer Don Larsen, with USC Verdugo Hills Hospital CEO Debbie Walsh

- Photo courtesy of Outlook Newspapers

Legacy Dean Associate Beverly Jensen and Legacy Presidential Associate Marilyn O'Driscoll
Presidential Provost Luncheon

Provost Associate John Bendheim

Presidential Associate Phil Pfirrmann with Provost Associate Bill Capps and Presidential Associate Rod Nakamoto

Provost Associate Carol Mollett

Provost Associates Mary and Oscar Pallares and Provost Associate Jennifer Watson (center)

Provost Associate Anne Coats

Presidential Associates Betty and Ron Goldie with Presidential Associate Michael Lederer

Provost Associates Rex and Sandra Johnston
EVENTS

USC Associates Chairman Dinner

Chairman Associate Ron Laraneta
Chairman Associates Denis and Sandy Portaro
Chairman Associates Gary and Marita Robb

Chairman Associates Michael and Jill Adler
Chairman Associates Shanaz Langson and Renée Greif

Chairman Associate George Schweitzer
Chairman Associate Robert Alvarado with his daughter Andrea
Chairman Associate Charlie Pohlad
C. L. Max Nikias delivers a toast

USC Associates VIP Tour of Wallis Annenberg Hall

See more photos at www.facebook.com/uscassociates
2014 ASSOCIATES FOOTBALL PICNICS

AWAY GAMES:

USC @ STANFORD | SEPTEMBER 6
Picnic: 9:00 a.m.
Kick-off: 12:30 p.m.

USC @ BOSTON COLLEGE | SEPTEMBER 13
Picnic: 5:00 p.m. EST
Kick-off: 8:00 p.m. EST

USC @ UTAH | OCTOBER 25
Picnic and Kick-off Times TBA

HOME GAMES:

FRESNO STATE @ USC | AUGUST 30
Picnic: 1:30 p.m.
Kick-off: 4:30 p.m.

OREGON STATE @ USC | SEPTEMBER 27
Picnic and Kick-off Times TBA
Sponsored by Frosch Classic Cruise and Travel & Crystal Cruises

ARIZONA STATE @ USC | OCTOBER 4
Picnic and Kick-off Times TBA

COLORADO @ USC | OCTOBER 18
Homecoming/Reunion Weekend
Picnic and Kick-off Times TBA
Sponsored by Trader Joe’s

CAL @ USC | NOVEMBER 13 (THURSDAY)
Trojan Family Weekend
Picnic: 3:00 p.m.
Kick-off: 6:00 p.m.
Special Picnic Location – Exposition Park
Just north of the Rose Garden on Exposition Boulevard
Please park in USC Parking Structure One
Enter on Flower Street, just south of Exposition Boulevard

NOTRE DAME @ USC | NOVEMBER 29
Picnic and Kick-off Times TBA

*Home and away picnic times subject to change. Please visit www.usc.edu/associates to confirm.