Visit Keck Medicine of USC in Downtown L.A.

Designed to cater to the needs of busy professionals working and living in downtown Los Angeles, Keck Medicine of USC in Downtown Los Angeles is one of the most accessible Keck clinics in the metropolitan area.

Located at 830 South Flower Street, less than one mile from USC Tower at South Park Center, the clinic operates with a focus on primary care and hospital-based outpatient care, and rotates in an impressive lineup of specialists to streamline patient services. The one-stop shop contains exam rooms, a procedure room, a cardiac testing room and a pharmacy tailored to its downtown clientele. In addition to its services, the facility is proud to offer convenient parking and same-day appointments.

Keck Medicine of USC in Downtown Los Angeles is headed by Dr. Gregory L. Taylor II, who specializes in geriatric and internal medicine. Dr. Taylor likes to emphasize collaboration between the primary care physician and patient to achieve effective results; to that end, the clinic extends office hours to accommodate patients in need of after-work appointments.

According to Dr. Taylor, “The primary care physician has to be someone who adds value to people’s lives, not just by diagnosing diseases, but by working collaboratively with them toward a healthy lifestyle. I love telling my patients that they are on the right track, so I ask them about their goals, and I encourage those goals.” (continued on next page)
From primary care to disease prevention, Dr. Taylor attributes his personalized approach to his past work serving different patient lifestyles around the globe. Primarily raised in Southern California, Dr. Taylor has lived and worked with patients in Boston, Atlanta, Washington, D.C., Shanghai, Spain and Germany, and he speaks English, Mandarin and Spanish.

One of the most in-demand dermatology specialists in rotation at Keck’s downtown clinic is Dr. Ashley Wysong, an assistant professor of clinical dermatology and the director of procedural dermatology and Mohs micrographic surgery at USC. A former professional athlete, Dr. Wysong has a special interest in skin cancer prevention and sun safety, especially for outdoor athletes, as melanoma rates continue to rise in the United States.

In addition to her specialty in Mohs surgery, Dr. Wysong also practices cosmetic techniques for the revision of surgical, traumatic and burn scars, as well as laser procedures and surgical treatments for patients with varicose veins and other vein conditions. She also provides skin cancer treatments specific to different forms of chronic immunosuppression, and maintains a special interest in the treatment of rare skin tumors. All in all, the breadth of Dr. Wysong’s expertise makes her one of the most desired experts in dermatology.

Another noteworthy specialist at Keck Medicine of USC in Downtown Los Angeles is Dr. Michael Johns III. He is division director of laryngology at the USC Caruso Department of Otolaryngology – Head and Neck Surgery, director of the recently opened USC Voice Center, and a professor of clinical otolaryngology at the Keck School of Medicine of USC. His dedication to otolaryngology, better known as ENT medicine, was passed to him from his father, who practiced in the same field.

Before joining USC, Dr. Johns founded one of the nation’s first interdisciplinary voice centers at Emory University. His commitment to improving swallowing and airway disorders, coupled with a passion for music, made him a natural fit to become director of the USC Voice Center.

“As a specialist in voice and swallowing disorders, I love being able to help restore people’s ability to speak, sing, communicate and eat,” he explains.

The downtown location is one of six Keck Medicine of USC locations in Los Angeles County, including Beverly Hills, La Cañada, Pasadena, USC Engemann Student Health Center and the USC Health Sciences Campus.

Keck Medicine of USC in Downtown Los Angeles Services

GENERAL SERVICES
- Dermatology
- Endocrinology
- Geriatrics
- Gynecology
- Hepatology
- Internal Medicine
- Neurology
- Nutrition/Dietary
- Occupational Therapy
- Orthopaedics – Podiatry
- Otolaryngology – Head and Neck Surgery
- Primary Care
- Psychiatry and Behavioral Services
- Rheumatology
- Urology
- Women’s Health

SPECIALTY SERVICES
- Cosmetics
- Executive Health
- Facial Plastics and Reconstruction
- Mohs and Dermatologic Surgery
- USC Voice Center

ANCELLARY SERVICES
- 3-D Mammography
- Cardio Stress Testing
- Laboratory Services
- X-Ray
A Message from USC Associates Board President Michele Dedeaux Engemann

I’d like to begin by thanking each Associate who has answered the call to help grow our Associates scholarship endowment through support of our program. I’m proud to announce that since our last newsletter, more than 300 members have elected to support the Associates program annually. I thank you.

For those Legacy Members who have yet to participate annually, I encourage you to connect with a member of the Associates team at (213) 740-8722 and help us maintain our mission as the premier academic support group of USC.

Now settled into 2017 Trojan Football season, I have enjoyed seeing many of you at our Associates Football Picnics—at home and on the road. Our picnics create the liveliest game-day atmosphere on campus, and even if you haven’t joined us yet, we invite you to finish out the season with your friends, family and colleagues.

We have a slate of events planned for the coming spring, including our Spring Musical matinee (April 8) and our “Arabian Nights” Crystal Cruise trip to Mumbai and Dubai in partnership with Trojan Travel Premier (April 15-26). We are also working out details for our Presidential Provost Luncheon and Chairman Dinner, scheduled for March 1 and March 28, respectively. These two special events are hosted to thank members who support the Associates program annually with their membership gifts.

I wish you all a wonderful fall as we transition into the holiday season, and as always, Fight On!

Michele Dedeaux Engemann

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*All pledges are payable within 5 years
Welcome Willow Bay
Dean of the USC Annenberg School for Communication and Journalism

New and legacy media. Broadcast and magazine journalism. Industry and academe. Willow Bay has gravitated toward these intersections throughout her career as a prominent broadcast journalist, a digital communication pioneer, and now as dean of the USC Annenberg School for Communication and Journalism.

“I always seek out the in-between places where you can bridge areas of thought. That’s how you can really increase an organization’s influence and impact,” says Bay, a former co-anchor of ABC News’ Good Morning America/Sunday and senior editor of the Huffington Post.

Bay wants to foster the same kind of cross-disciplinary collaboration at USC Annenberg, as the school seeks to shape the future of communication, journalism and public relations.

“Can you imagine a time when changes in our fields have happened faster?” she asks. “Or when those changes cut more to the heart of our values?”

At a moment when institutions face eroding trust, Bay believes there is an unparalleled opportunity for USC Annenberg to step in and train the next generation of communicators to cross that divide.

“We are innovating across all of our programs to prepare purpose-driven communicators who are solidly grounded with not only the skills and tools they need, but also with the values of our founder, Walter Annenberg, who charged us with using communications ‘to be of service to all people,’” she explains. “The industry and academe need USC Annenberg’s vast talent pool to help fuel their progress.”

Bay first joined the USC faculty in 2014 as director of the School of Journalism. She launched the state-of-the-art Julie Chen/Leslie Moonves and CBS Media Center in Wallis Annenberg Hall; introduced a new bachelor of arts in journalism degree program; welcomed the first cohort of the nine-month master of science in journalism program; forged partnerships with key media industry partners; and created new curricula and fellowships for master’s students.

The USC Associates congratulates Dean Bay, and we look forward to continuing our fruitful partnership with USC Annenberg in the future.
When you ask Corii and Cari Berg why they support USC through the Associates, you are immediately struck by their gratitude to the Trojan Family.

The couple, who both graduated from the USC Annenberg School for Communication and Journalism in 1989, met on campus as students and decided to start giving back after Corii paid off his undergraduate and law school student loans.

Reflecting on that freeing moment, Corii says, “We quickly recognized that, although financing an education can be a monumental task, the return is exponentially greater.”

Their inspiration to support their alma mater was, as Corii explains, twofold:

“Our academic, social and cultural experience at USC was special—very special—and we wanted to say ‘thank you.’ Second, to the best of our abilities, we wanted to ensure that we could help others have the opportunity to share in this special experience.”

Corii and Cari were drawn to the Associates in 2013 in search of a “like-minded community” that unconditionally supports USC’s dedication to the advancement of knowledge. Through their Chairman-level Associates membership, they have also supported USC Annenberg, USC Athletics and the USC Alumni Association.

The most rewarding part? “Seeing firsthand the great effect the USC Associates have on university students,” Corii says.

The couple have three children. Their eldest son, Eben, is a USC Annenberg sophomore.
Welcome Milton Curry
Dean of the USC School of Architecture

“What impact do we want to have in the world?”

This is the standard by which Dean Milton Curry wants every USC School of Architecture student to measure their education. With an extensive background in architecture, urbanism and cultural theory, he is eager to transform the study of architecture to better serve its evolving relationship with culture and community.

Curry joins the Trojan Family with a robust vision for the School of Architecture and keen ambition for its students, faculty and alumni, noting that “architects are pillars of communities, advocates for the sensitive design of public space and urban infrastructure, and tireless advocates of better design for the 99 percent.”

Curry’s mastery of architecture theory is fueling plans to infuse more theoretical approaches into the curriculum to create more “citizen architects,” whom he describes as “architects who are not separate from [civic] conversations but are fully engaged in them.” He is a firm believer that theory and practice combined create a catalyst for innovation in the field. Curry assumes leadership of a school with a strong professional legacy and hopes to build upon this legacy by emphasizing the importance of a solid theoretical core.

Curry comes from the University of Michigan Taubman College of Architecture and Urban Planning, where he served as associate dean for academic affairs and strategic initiatives. He earned his bachelor’s degree in architecture from Cornell University and a master in architecture post-professional degree from the Harvard Graduate School of Design.

Curry tracks his own trajectory through the desire to make a difference. While his study of architecture stemmed from a passion for design, he says “I got into teaching because I wanted to inspire students, be inspired by students and pursue impactful research. I got into academic leadership because I wanted to have a broader impact on design education and the profession.”

At the University of Michigan, Curry combined academic engagement with community outreach by founding Michigan Architecture Prep, which introduces Detroit public high school students to college-level architectural study and career guidance. He aims to establish a similar pipeline program at USC.

“Urban spaces and buildings are perceived by different people differently,” says Curry. “A new generation of diverse designers will help shape the built environment from the perspective of underrepresented minorities and others who have historically been absent from the conversations within academia and in our profession.”

This is just one strategic initiative from a slate that Curry plans to implement to enhance the USC School of Architecture’s reputation as an institution making a substantive contribution to global discourse on the future of architecture and our planet.

The USC Associates welcomes Dean Curry to the Trojan Family, and we look forward to creating more partnerships with the USC School of Architecture in the future.
As a USC undergraduate, Provost Associate Victor Regnier found his passion at the intersection of architecture and gerontology—and throughout his career, he has guided the future of both studies and how they steadily impact one another.

After graduating from the USC School of Architecture in 1973, Victor began his teaching career at the University of Illinois. He returned to his alma mater with a joint appointment in the School of Architecture and the USC Davis School of Gerontology; from 1992 to 1996, he served as the interim dean of the School of Architecture. Currently serving as the school’s associate dean for research, Victor has been recognized for his design and service with several honors, including, most recently, his second Fulbright Research Award. Another high point for Victor was receiving the School of Architecture’s Distinguished Alumnus Award in 2007.

In 1984, the death of a close friend and fellow Trojan inspired Victor to create the Thomas O. Byerts Memorial Scholarship, which is awarded to a fifth-year thesis student whose work has included the application of social and behavioral therapy. “I was motivated to do something in Tom’s name to honor his service to the profession,” says Victor. “The satisfaction I felt motivated me to contribute to other scholarship causes—at USC and elsewhere—through a foundation I set up for charitable purposes.”

In addition, Victor created the Victor Regnier Endowed Scholarship, which is awarded to an undergraduate or graduate student whose work involves the creation or translation of research into design excellence. According to Victor, these two scholarships provide a wonderful opportunity for him to engage with young architects who share his passion for architecture and gerontology.

Victor and his wife, Judith Gonda, met on campus when she was a postdoctoral student at the USC Andrus Gerontology Center. They reside in Westwood in a 1930s-era Spanish Colonial Revival house and are the proud parents of two USC graduates: Jennifer, who received a master of landscape architecture in 2012, and Heather, who earned a bachelor of fine arts in cinema in 2008.
Ronald Bloom’s connection to USC branches through so many different extensions of Trojan life that you might not realize how many times you’ve encountered his family’s name on and around campus.

Perhaps you’ve passed Tirebiter on Bloom Walk on your way to the Coliseum? Or walked through the Coliseum’s Bloom Family Tunnel on the way to your seats? Maybe you’ve heard of the cancer research findings made possible by the Ronald H. Bloom Family Chair in Lymphoma?

The establishment of the latter, USC Norris Comprehensive Cancer Center’s first chair in lymphoma, is the most personal gift the Bloom family has created specifically for USC. Currently held by Dr. Preet M. Chaudhary, the chair is dedicated to the memory of Ronald’s late wife Sandra, who died after a long battle with lymphoma. As Sandra fought the disease and received treatments at USC Norris, Ronald and his family vowed they would contribute to lymphoma research in order to advance a cure for the disease.

“My children and I are all extremely pleased we’re able to do whatever we can to stop people from dying of lymphoma the way their mother did,” he explains.

Thanks to the Bloom family’s generosity, USC Norris continues to catalyze research breakthroughs in lymphoma.

These major gifts are but a few examples of how Ronald honors his family’s tradition of supporting USC. He and his family remain active with the USC Associates and USC Athletics to help facilitate important advancements.

Ronald received his bachelor of science in public administration from the USC School of Public Administration in 1955. His son Mitchell ’85 is a Trojan, as are Ronald’s grandchildren:
Shayla Bloom Gordon ’11, Brenna Bloom ’14 and Samy Harbert ’17.
Congratulations to the 2017
USC Associates Faculty Award Recipients

USC Associates has a long tradition of supporting and recognizing USC’s incredible faculty. This tradition began in 1960, when the USC Associates presented eight $1,000 checks to the professors who had been named the university’s best instructors by graduating seniors. Today, the USC Associates presents three annual awards, each shared by two outstanding faculty members, totaling more than $21,000.

USC Associates Award for Excellence in Teaching

This award recognizes outstanding faculty members who have a proven track record as exceptional teachers with a positive, inspiring and long-lasting effect on student learning, along with extraordinary or pioneering contributions to excellence in teaching.

Karla Heidelberg
Professor (Teaching) of Biological Sciences and Environmental Studies
Director of the Environmental Studies Program
USC Dornsife College of Letters, Arts and Sciences

Mikel H. Snow
Professor of Clinical Integrative Anatomical Sciences (Educational Scholar)
Lt. Col. Earle and Patricia M. Smith Professorship in Neurogenetic Research
Keck School of Medicine of USC
USC Associates Award for Creativity in Research and Scholarship

This award honors distinguished intellectual and artistic achievement that has resulted in a significant impact on a discipline, at the interface of disciplines, or in the creation of viable new areas of scholarly activity.

Thomas A. Buchanan
Vice Dean for Research
Chief of the Division of Endocrinology and Diabetes
Professor of Medicine, Obstetrics and Gynecology, and Physiology and Biophysics
Keck School of Medicine USC

Dana Goldman
Distinguished Professor of Public Policy, Economics, and Pharmacy
Leonard D. Schaeffer Director’s Chair, USC Schaeffer Center for Health Policy and Economics
USC Price School of Public Policy
USC School of Pharmacy
USC Dornsife College of Letters, Arts and Sciences

USC Associates Award for Artistic Expression

This award recognizes the achievements of outstanding faculty members whose artistic works have made a significant and lasting impact. Artistic expression includes work done in the visual arts, the performing arts, literature and architecture.

Morten J. Lauridsen
Distinguished Professor of Composition
USC Thornton School of Music

Viet Thanh Nguyen
Aerol Arnold Chair of English
Professor of English and American Studies and Ethnicity
USC Dornsife College of Letters, Arts and Sciences
USC Associates Presidential Provost Luncheon at the California Club

Senior Vice President for University Advancement Al Checcio with Chairman Associate Nadine Watt and Provost Associates Jaime Lee and Matt Cheesebro

Luncheon speakers Provost Michael Quick, USC Trustee and Associates Board President Michele Dedeaux Engemann and Al Checcio

Our generous luncheon sponsors, Chairman Associates Michael and Jill Adler

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Provost Associates Larry and Wandy Jung, Jackie and Michael Quon
USC Associates Chairman Dinner at OUE Skyspace

USC President C. L. Max Nikias and First Lady Niki C. Nikias (center) with USC Board of Trustees Chairman John Mork and his wife Julie, and USC Trustee and Chairman Associate Michele Dedeaux Engemann and her husband Chairman Associate Roger Engemann

President and Mrs. Nikias with our generous hosts, Chairman Associates Kelly and Phil Anthony

Posing after rides down the 70th floor glass-bottom Skyslide: Chairman Associates John Lin and Cookie Lee, Chelsea Hamill with her mother, Chairman Associate Marilou Hamill, and Chairman Associates Obaida and Scott Watt

Chairman Associates Andrew Jameson, Nadine Watt, Cari and Corii Berg

Chairman Associates Peter Y. S. and Kristen H. Y. Kim

Chairman Associates Ron Goldie and Ellie Kitta
EVENTS

USC Trustee and Associates Board President Michele Dedeaux Engemann gives welcome remarks

Dinner with a view from the 70th floor of the U.S. Bank Tower in downtown Los Angeles

Julie and Joh Mork with Mork Family Scholar Cristina Gago

USC Trustee and Chairman Associate Ed Roski with Chairman Associate Lloyd Greif

Ed and Gayle Roski with Michele Dedeaux and Roger Engemann

Lighting up the downtown Los Angeles skyline
USC Associates Evita Spring Musical Reception with the USC School of Dramatic Arts

Provost Associate Hamed Khorsand, Chairman Associate Roger Engemann, USC Trustee and Chairman Associate Michele Dedeaux Engemann, USC School of Dramatic Arts Dean David Bridel, and Provost Associates Sally and Tom Edwards, with the cast and crew of Evita.

Chairman Associates Nadine and Harold Davidson

Senior Executive Director of the USC Associates and Director of Major Gifts Adam Bart, Provost Associate Carol Mollett, Junior Associate Adrienne Visnic, Presidential Associates Leslie and Jim Visnic, and Christina Jabarian with Evita cast members.

Say cheese!

An elegant, cardinal and gold-themed centerpiece

USC Thornton School of Music students

See more photos at facebook.com/uscassociates
Join us on an extraordinary 11-day
“Arabian Nights” cruise aboard the beautiful Crystal Serenity

Trojan Travel is thrilled to partner with USC Associates to launch a new luxury travel experience—
Trojan Travel Premier—featuring exclusive offers for Trojan Travelers!

Cruise-only fares starting at $5,310/person
Includes pre-paid shipboard gratuities, all-inclusive premium beverages, shipboard credit for personal onboard use, and exclusive VIP cocktail parties

For more information, contact:
Deborah Deming or Christopher Escamilla at FROSCH Classic Cruise & Travel | (800) 688-8500 or Trojan Travel at (213) 821-6005

Mumbai – Dubai
April 15 - 26, 2018
• Mumbai (Bombay), India
• Muscat, Oman
• Manamah, Bahrain
• Doha, Qatar
• Abu Dhabi, UAE
• Dubai, UAE

Special land excursions will be arranged during the trip exclusively for our Premier travelers.

Exclusive Pre-Cruise India Tour
April 9 - 15, 2018
• Delhi
• Agra
• Jaipur
• Air + Transfer to ship
Upcoming Events

**USC VS. ARIZONA | NOVEMBER 4, 2017**
Homecoming / Reunion Weekend
Founders Park

**USC VS. COLORADO (AWAY) | NOVEMBER 11, 2017**
Millennium Harvest House

**USC ASSOCIATES MEMBER WALL RECEPTION | NOVEMBER 17, 2017**
Associates Park
Optional USC Athletics open house, tours and pep rally to follow at Heritage Hall

**USC VS. UCLA | NOVEMBER 18, 2017**
Founders Park

**USC THORNTON WINTER GALA | DECEMBER 9, 2017**
Bovard Auditorium

**PRESIDENTIAL PROVOST LUNCHEON | MARCH 1, 2018**

**CHAIRMAN DINNER | MARCH 28, 2018**

**SPRING MUSICAL & RECEPTION | APRIL 8, 2018**
Bing Theatre; reception to follow in Associates Park

**“ARABIAN NIGHTS” MUMBAI TO DUBAI CRYSTAL CRUISE | APRIL 15 – 26, 2018**
In partnership with Trojan Travel Premier
If you have any questions about USC Associates events, please call (213) 740-8722 or email uscassociates@usc.edu

USC Associates

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Save the Date!

**Sunday, April 8, 2018 | 2:30 pm**

**Bing Theatre**


Reception to follow.
Thank you to our 2017 USC Associates picnic sponsors:

Cathi and John Bendheim

FROSCH

Greenberg Whitcombe

USC Band

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