An Inspirational Year!

It’s been an inspiring and transformative first year for University President C. L. Max Nikias. At his inauguration last fall, Nikias set the audacious goal of bringing the University of Southern California to “undisputed status as one of the great universities of the world.” Already, he’s propelled USC towards his vision for the future.

Moments after President Nikias’ inauguration, USC received two $50 million gifts, one from USC trustee Ming Hsieh and the other from trustee Wallis Annenberg and the Annenberg Foundation, setting the stage for Nikias’ momentous year. The President has already raised close to $1 billion for the university, with historic gifts of $200 million from David and Dana Dornsife for the naming of the College of Letters, Arts and Sciences, $110 million from the Mork family for an undergraduate scholarship program and $150 million from the W. M. Keck Foundation for the naming of USC’s academic medical enterprise.

Beyond the university’s enriched endowment, Nikias has also overseen rich growth on the University Park Campus. This past year, ground was broken on the $70 million John McKay Center, a state-of-the-art athletic center containing a locker room for the football program, academic center, weight room and other facilities. Also, thanks to a $15 million gift from Roger and Michele Dedeaux Engemann, ground was broken on a new and much needed Student Health Center, replacing a facility built in 1951. And the new Marilyn & Jeffrey Katzenberg Center for Animation, named for DreamWorks Animation chief executive officer Jeffrey Katzenberg and his wife, is a valuable addition to the School of Cinematic Arts Complex.

President Nikias’ ambitions are global. Following his goal of transforming USC into a major hub of the Pacific, he led a delegation of USC representatives to India in February to
A Message from Jane Popovich

It has been a season of extraordinary giving at USC. Thanks to generous gifts from Associates Dana and David Dornsife, the Mork family and Roger and Michele Dedeaux Engemann, we have a newly named College of Letters, Arts and Sciences, an elite new undergraduate scholarship program and a future state-of-the-art student health center. This is a transformative period in USC history!

The Associates’ faithful commitment to the university is remarkable and inspiring. Gifts of every size, at every level are essential to the success of USC. We are leading the continued rise of this world-class university.

As always, one of the great joys of my position is seeing everyone at our Associates events. I had a wonderful time meeting so many of you this past year and look forward to seeing everyone at future events. The next opportunity will be at our first football picnic on September 3 as our Trojans take on the Minnesota Gophers. It will be a great way to celebrate the start of football season. Also, please join us when we travel to the Notre Dame and Colorado away game picnics! This year we have an extra treat for our members -- an Associates coupon for 15% off USC logo gifts and clothing at the USC Bookstore. Look for it in your Picnic invitation. It’s a great way to update the entire family’s cardinal and gold wardrobe!

It’s such an exciting time to be part of the USC Associates. The future of the Trojan family is very bright. Enjoy the rest of your summer and fight on!

Jane Popovich
President, USC Associates
Gifts of every size matter to USC. Without the loyal contributions of people like Presidential Associate Jerry Herbst, a member of the Associates since 1978, it certainly would have been impossible for USC to reach its current heights.

Every year for more than 30 years, Jerry Herbst has faithfully made a gift to academics at the university. His unfailing support has helped fund our merit-based student scholarships, prestigious faculty awards and academic programs. Jerry has also been a very generous supporter to USC athletics.

As USC has grown and flourished, so have Jerry Herbst and his family’s business. In 1959, after graduating from USC, Jerry Herbst became president of Terrible Herbst Oil Co., a company founded in the late 1930s by his father, Ed, a legendary entrepreneur.

Upon taking over the business, Jerry turned Terrible’s, with its famous logo of a “terrible” cowboy wearing a handlebar mustache and black hat, into a Las Vegas icon. The company now operates close to a hundred service stations in Southern Nevada, California, Arizona and Utah, with the majority of its locations in and around Las Vegas.

Jerry’s loyalty and commitment embody the ideals of the USC community. We are honored to have him in the Trojan family.
Roger and Michele Dedeaux Engemann Student Health Center To Open 2013

Thanks to a generous $15 million gift from Chairman Associates Roger and Michele Dedeaux Engemann, a new five-story, 101,000 square foot health facility will open in Spring 2013 on USC’s University Park Campus.

“At’s kind of a dream come true,” said Larry Neinstein, executive director of the University Park Health Center. “It’s taken 15, 16 years to get a new facility.”

In replacing a facility that opened in 1951, the Roger and Michele Dedeaux Engemann Student Health Center will better serve the needs of the current USC community.

In addition to providing unlimited primary and urgent care, the center will offer comprehensive counseling and health promotion services, while also serving as home to specialty clinics in dermatology, orthopedics, oral health, allergy and gynecology. It will also feature laboratory and medical imaging facilities, as well as a USC faculty and staff clinic for the treatment of minor health issues.

At the groundbreaking on April 4, University President C. L. Max Nikias characterized the importance of the Engemann’s gift: “As USC becomes increasingly residential, it is vital that we have first-rate facilities for our students. [The Engemanns] are creating an outstanding legacy that will forever touch the lives of Trojans. Roger and Michele are a winning Trojan Team.”

Longtime membership in the Trojan family gave the Engemanns insight into the need for a new health center. “We are now into our third generation of students using that same facility,” Michele said. She is a 1968 graduate of the USC School of Theater and the daughter of USC alumni. The Engemanns are also proud Trojan parents. “Roger and I have a keen understanding that this building is needed and needed now.”

The Engemann Student Health Center will increase students’ access to important vaccinations and serve as a vital resource for diet, weight and exercise education. The building will also be constructed to the highest standards of sustainability with interior spaces designed to maximize comfort, privacy and efficiency.

With this generous gift, USC will finally have a state-of-the-art health center to go with its world-class laboratories, libraries and classrooms. Thanks to Roger and Michele, USC has a very healthy future.

The Roger and Michele Dedeaux Engemann Student Health Center will:

- Provide unlimited primary and urgent care as well as comprehensive counseling and health promotion services
- House specialty clinics in dermatology, orthopedics, oral health, allergy and gynecology
- Bolster the proportion of USC students with health insurance and play a critical role in the planning and care related to local and national disasters
- Feature laboratory and medical imaging facilities as well as a USC faculty and staff clinic for the treatment of minor health issues
UCLA vs. USC Basketball Event

On the evening of January 9, school spirit was in full swing as select Associates and their guests enjoyed a competitive men’s basketball game at the Galen Center against cross town rival, UCLA. Guests mingled while watching the Trojans beat the Bruins 63-52.

What’s Up Doc?

Associates spent an intellectually engaging afternoon at USC's Broad Center for Regenerative Medicine and Stem Cell Research. Presentations spanned innovative work of researchers across the Health Sciences Campus. The day concluded with a special tour of Dr. Martin Pera's lab on stem cell research.

Welcome New & Upgraded Associates!

HONORARY CHAIRMAN
Dana and David Dornsife*
Michele and Roger Engemann*
Julie and John Mork*

CHAIRMAN
Yvonne Bogdanovich
Jacki and Gilbert Cisneros
Debbie and Michael Felix*
Nora Hui and Eric T. Kalkhurst*
Donna and Jared Murayama*
Marita and Gary Robb*
Fran Morris Rosman
Stephen Schrank*

PRESIDENTIAL
Salma Dajani and Ali H. Alireza*
Joan and David Hannah*
Karen Wong and Scott Lee*
Cookie Lee and John Lin
Catherine and Jeffrey Thermond*

PROVOST
Paul Attyah*
Cathi and John Bendheim
Patricia and James R. Fei*
Laura and Chris Felix
Susi and Dennis Gertmenian*
Kelli and Dean Hallett*
Gloria June Kaplan*
JP Knapp
Karen and Gary Lask
Joyce and Kenneth Macias
Carol Ann and Tom Malkasian
Michael Mertens
Laure and Jose Molina*
Jeannie and Gerry Ranglas
Christina and Wil Smith
Patricia and Michael Szot
Leslie and James Visnic
Jennifer and Bill Watson*
Kimberly and John Whitcombe

JUNIOR
Jaime Lee
Peter Wright

As of 7.25.2011          *Upgraded membership
On April 2 the USC School of Theatre and Dean Madeline Puzo welcomed more than 200 Associates to USC’s Bing Theatre for a special performance of *On the Town*. After the brilliant performance, guests were invited to an exclusive reception where they met and chatted with the talented cast.

**On The Town Spring Musical**

Chairman level Associate members enjoyed an elegant dinner and reception at the California Club on June 6. The event was hosted by USC Chairman of the Board Ed Roski and his wife Gayle Garner Roski. Mr. Roski called for ambitious support for USC’s future. President Nikias also delivered a rousing toast.

**Chairman Dinner**
Presidential and Provost Luncheon

On June 23 a special lunch was held for Presidential and Provost yearly gift members at Town & Gown. The afternoon was highlighted by a delectable lunch, conversations and an inspiring speech and look into the university’s future by Senior Vice President for Academic Affairs and Provost Elizabeth (Beth) Garrett. The event was a great opportunity for members to get together and discuss the exciting future of USC.

Catalina Day

The USC Wrigley Marine Science Center on Catalina Island welcomed over 150 Associates and guests on July 9. Everyone enjoyed a fun and stimulating day. Guests explored the beautiful island, toured the state-of-the-art Wrigley Center and enjoyed swimming and snorkeling in the clear water of the Pacific.
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<tr>
<th>Date</th>
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*Note: Times are subject to change*